



## Powerful then. Powerful now.

Since 1957, Beam by Electrolux has been advancing cleaning technology. And for our 50th Anniversary we're introducing our most advanced product yet. The Serenity\_3.0. It's the quietest, most powerful central vacuum system ever made. So powerful, it's clinically proven to relieve allergies.



**BEAM**  
CENTRAL VACUUM SYSTEMS

Electrolux



Powerful\_Cleaning\_Innovation | [www.beam.com](http://www.beam.com)



Pants may have replaced skirts.  
But nothing replaces power.

For 50 years, Beam by Electrolux has been advancing cleaning technology. And this is the result. The Serenity\_3.0. The quietest, most powerful central vacuum system ever made. So powerful, it's clinically proven to relieve allergies.



**BEAM**  
CENTRAL VACUUM SYSTEMS  
Electrolux



## Powerful then.

After 50 years, Beam by Electrolux has set the gold standard in cleaning technology. And it's called the Serenity\_3.0. It's the quietest, most powerful vacuum system ever made. So powerful, it's clinically proven to relieve allergies.

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## Powerful now.



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